

Qualitative Successes

PATIENTS & CAREGIVERS

Emerging Market Expertise



Patient Type: Obese Adolescents and their Caregivers

Methodology: Face-to-Face + Web-Assisted TDI

LOI: 60 minutes

Countries Covered: USA, Australia, UAE, Brazil, Canada

Sample Number Achieved:

USA - 12

- Patient / Caregiver
- 1 Duo
- N= 8 WATI
- 3 In-Home F2F

INTERNATIONAL - 48

- AUS: 12
- BR: 12
- UAE: 12
- CA: 12

Holiday Season Bespoke Recruitment



Patient Type: Psoriasis Patients

Methodology: 5-day diaries with a 60-min follow up TDI

LOI: 60 minutes (with 5-day diary)

Countries Covered: Italy

Sample Number Achieved: 52 Psoriasis

Patients; Achieved 100% show rate during holiday season

In-Person Power



Patient Type: Patient OR caregiver of adult with a mix of conditions (including COPD, CF, RA, congestive heart failure, Crohn's, and various cancer types)

Methodology: Two evening focus groups in each of the 2 USA cities

LOI: 90 minutes

Countries Covered: USA

Sample Number Achieved: 36 Patients for Face-to-Face focus groups

Tough-to-Reach Dexterity



Patient Type: Type 1 Diabetes

Methodology: TDI

LOI: 30 minutes

Countries Covered: USA

Sample Number Achieved: 59 Type 1 Diabetes Patients at low incidence (worked with client to proactively suggest adjustments to ensure success)

SHC's HealthTech AMP TM



AUTHENTIC ID



LIST MIRROR



THE HUB



PM ASSIST



EMAIL RELAY

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Patient/Caregiver Types Covered:

- Allergy Sufferers
- Alzheimer's
- Asthma
- Atopic Dermatitis
- Bipolar
- C Diff Growth Hormone
- Cancer
- Cervical Cancer
- Chronic Inflammatory Demyelinating Polyneuropathy
- Congestive Heart Failure
- COPD
- Depression/Anxiety
- Diabetic Peripheral Neuropathy
- Dialysis
- Epilepsy
- Erectile Dysfunction
- Hemophilia A & B
- Hep B
- Hernia Repair or Colectomy
- Hernia
- HFpEF (heart failure with preserved ejection fractions)
- High Cholesterol
- Hip/Knee Replacement
- HIV
- Idiopathic
- Thrombocytopenic Purpura
- Insomnia/Sleep Disorder
- Lupus
- Migraine
- Myasthenia Gravis
- Myelofibrosis
- nAMD
- NSCLC
- Obesity
- Opioid Addiction
- Osteoarthritis
- Palmoplantar Pustulosis
- Parkinson's
- Primary Immunodeficiency
- Psoriasis
- Pulmonary Arterial Hypertension
- Relapsing-remitting
- MS
- Restless Leg Syndrome
- Rheumatoid Arthritis
- RSV
- Schizophrenia
- Secondary-Progressive MS
- Short Bowel Syndrome
- Substance Abuse
- Traumatic Brain Injury
- Type 1 Diabetes
- Type 2 Diabetes
- Uterine Fibroid
- wetAMD

Methodologies Covered:

- Online Bulletin Board
- In-Person Interview
- Ethnography
- TDI
- Focus Group
- Duos

Services We Provide:

- Online Bulletin Boards & Focus Groups
- In-Person Interviews in Home/Office and Central Location
- Ethnography
- TDI
- WATI
- Focus Group
- Duos, Trios, Quads
- Moderation
- Material Translations
- Native Language and English Transcripts
- Summary Report
- Top-line Report
- Content Analysis
- Detailed Report
- Global Analysis
- Simultaneous Translations
- Facility Rental