

SURVEYHEALTHCARE ANNOUNCES THREE NEW LEADERSHIP APPOINTMENTS

APRIL 9, 2018, NEW YORK, NY: SurveyHealthcare (*formally SHC Universal*), a market leader in custom healthcare survey solutions and online data announced today that it has named Matt Walmsley as Chief Strategy Officer, Sal Brucculeri as Chief Revenue Officer, North America, and Randalyn Perry as Chief Human Resources Officer, effective immediately.

Additionally, Philip Sofia, the firm's President who joined in early 2017, has resigned in order to pursue opportunities outside of the market research industry.

"The decision to leave SHC has been the toughest of my professional life," said Sofia. "While I am excited about taking on a new challenge, I certainly leave SHC with mixed feelings. The company is stronger today than it's ever been. Every individual here is guided by a vision to be the best in the industry, and they prove it daily by working hard and delighting clients. I am proud to have been a part of it."

These recent promotions follow a period of rapid growth for the firm. The newly created roles are designed to support that growth going forward and ensure that SHC's most key assets – its employees – are led by a seasoned team with a clear vision for the future of the business.

"This leadership transition comes during a period of great momentum for SHC. We are confident that with these strong new leaders in place, we will continue to grow rapidly across our key markets in North America and Europe," said Jerry Aribttier, CEO, SurveyHealthcare. "On behalf of SHC, we would like to thank Phil for his commitment and service to the Company, and welcome our leaders into their new roles."

About Matt Walmsley:

Matt Walmsley most recently served as Senior Vice President for New Product Development at SurveyHealthcare, where he is responsible for leading the development of new services and managing the engagement of SurveyHealthcare's proprietary HCP panel. Matt holds responsibility for product strategy development including the translation of new concepts into tangible products. He brings over 10 years of experience in the healthcare market research space.

About Sal Brucculeri:

Sal Brucculeri most recently served as Executive Vice President, Client Relationships Manager at SurveyHealthcare, where he is directly responsible for leading the North American sales organization to deliver growth goals for the Company. He oversees the US sales team with particular emphasis on client and prospect development, commercializing new services, and road mapping a sales strategy for revenue generation. He joined the SHC Company in 2013 as their first full-time Business Development hire, bringing over 10 years of experience in the market research space.

About Randalyn Perry:

Randalyn Perry most recently served as Human Resources Director, based out of SurveyHealthcare's Pocatello, ID office. She oversees both strategic and tactical activities including recruiting, compensation, values creation and culture, rewards and recognition, performance management, organizational development, talent development, and benefits / administration. Ms. Perry joined SHC in 2016, bringing over 15 years of experience in Human Resource Management.

About SHC

For over 15 years, SurveyHealthcare has been providing access to physicians, allied healthcare professionals, payers, decision makers and key opinion leaders around the world. It provides project management, sample access and custom survey solutions to a variety of market research firms, management consulting firms, big data companies, and a variety of other end-users. For more information, visit www.surveyhealthcare.com.