

SURVEYHEALTHCARE APPOINTS JOHN TURNER AS SENIOR VICE PRESIDENT, GROWTH & NEW BUSINESS DEVELOPMENT

NOVEMBER 12, NEW YORK, NY: SurveyHealthcare (SHC), a market leader in custom healthcare survey solutions and online data today announced the appointment of John Turner as Senior Vice President, Growth & New Business Development.

In his new role, based out of Dallas, TX, John will strategically identify and develop opportunities among prospects, with a steadfast focus on acquiring new business streams. He will work in conjunction with Executive Management to introduce his extensive network of contacts to SHC's world-class services.

John joins SurveyHealthcare from Qualtrics, where he most recently held the role of Enterprise Research Services Consultant. There, he primarily focused on selling market research services, including full service projects, to clients within the healthcare, pharmaceutical, and medical device sectors. He has a strong background in the pharmaceutical and healthcare industries, having worked for Eli Lilly & Company, MedPointe Healthcare, and Neutrogena Dermatologics (Johnson & Johnson).

"Appointing John only reaffirms our commitment to attracting industry-leading talent and deepening our client relationships. SHC continues to deliver unmatched service offering and our Perfect Data approach helps to provide quality insights, ultimately impacting health outcomes," said Sal Brucculeri, Chief Revenue Officer, SurveyHealthcare. *"The identification and acquisition of new business opportunities will be a key priority as we dive into 2019. John brings almost two decades of experience in the healthcare and healthcare market research space, which makes him an ideal fit for the execution of our growth strategies."*

John received a Bachelor of Science in Biology from Gardner-Webb University and a Master of Public Health Education (MPH) from the University of North Carolina at Greensboro.

ABOUT SURVEYHEALTHCARE

For over 15 years, SHC has been providing access to physicians, allied healthcare professionals, payers, decision makers and key opinion leaders around the world. It provides project management, sample access and custom survey solutions to a variety of market research firms, management consulting firms, big data companies, and a variety of other users of healthcare data collection. For more information, visit www.surveyhealthcare.com.