#### **2M+ VERIFIED HCPs** Across 150 Key Therapeutic Areas

# Dermatology

In the last three years, SHG has completed more than 475 Dermatology projects, delivering



34,362 completes for our clients. From these studies, we pulled together some interesting statistics which we have summarized below.

At SHG, our singular focus is on healthcare data collection aiming to share our expertise with our clients every step of the research process - from initial proposal to final data deliverable. Throughout the process, we employ a specialized suite of proprietary technologies that are always evolving to address the dynamic needs of our clients.

Choose SHG and leverage unparalleled panel access, powerful customized tools, and unmatched industry know-how.

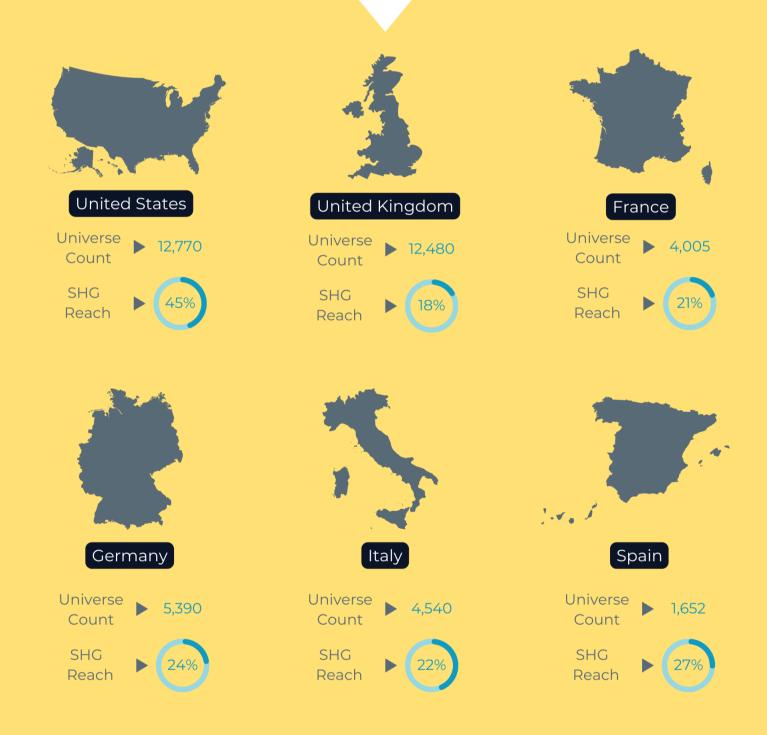




## What we can achieve: **Global Access**

COMPLETES

Our panel of Physicians and Allied Healthcare Professionals is known for quality, with respondents spanning the Americas, Canada, Europe and Asia. SHG's unmatched reach, backed by our rigorous quality controls, provides access to representative samples you can trust.



Average incidence rate by specific disease

	US	EURO	PE
ECZEMA/ATOPIC DERMATITIS	70%	ECZEMA/ATOPIC DERMATITIS	40%
HIDRADENITITS SUPPURATIVA	40%	HIDRADENITITS SUPPURATIVA	45%
MELANOMA	50%	MELANOMA	55%
PLAQUE PSORIASIS	60%	PLAQUE PSORIASIS	50%
PSORIATIC ARTHRITIS	58%	PSORIATIC ARTHRITIS	58%
PSORIASIS	70%	PSORIASIS	70%



## **Did You Know?**

### 2 sq. m

The average person's skin covers <u>an area of 2 square</u> meters.



#### 15%

Skin accounts for 15% of your body weight.



ROSACEA

#### 300 m

The average person has about 300 million skin



cells. A single square inch has 19 million cells





