

2M+ VERIFIED HCPS  
Across 150 Key Therapeutic Areas



## Primary Care

In the last three years, SHG has completed more than **514 Primary Care projects**, delivering more than **61,360 completes** for our clients. From these studies, we pulled together some interesting statistics which we have summarized below.

At SHG, our singular focus is on healthcare data collection aiming to share our expertise with our clients every step of the research process - from initial proposal to final data deliverable. Throughout the process, we employ a specialized suite of proprietary technologies that are always evolving to address the dynamic needs of our clients.

Choose SHG and leverage unparalleled panel access, powerful customized tools, and unmatched industry know-how.

514  
PROJECTS

61,360  
COMPLETES

GENERAL PRACTICE/  
PRIMARY CARE PHYSICIAN      PEDIATRICIAN



## What we can achieve: Global Access

Our panel of Physicians and Allied Healthcare Professionals is known for quality, with respondents spanning the Americas, Canada, Europe and Asia. SHG's unmatched reach, backed by our rigorous quality controls, provides access to representative samples you can trust.



United States

### General Practice

Universe Count ▶ 245,240  
SHG Reach ▶ 38%

### Internal Medicine

Universe Count ▶ 126,040  
SHG Reach ▶ 43%



United Kingdom

### General Practice

Universe Count ▶ 54,500  
SHG Reach ▶ 23%

### Internal Medicine

Universe Count ▶ 4,740  
SHG Reach ▶ 12%



France

### General Practice

Universe Count ▶ 57,535  
SHG Reach ▶ 17%

### Internal Medicine

Universe Count ▶ 4,315  
SHG Reach ▶ 27%



Germany

### General Practice

Universe Count ▶ 85,470  
SHG Reach ▶ 1%

### Internal Medicine

Universe Count ▶ n/a  
SHG Reach ▶ n/a



Italy

### General Practice

Universe Count ▶ 50,355  
SHG Reach ▶ 11%

### Internal Medicine

Universe Count ▶ 25,050  
SHG Reach ▶ 14%



Spain

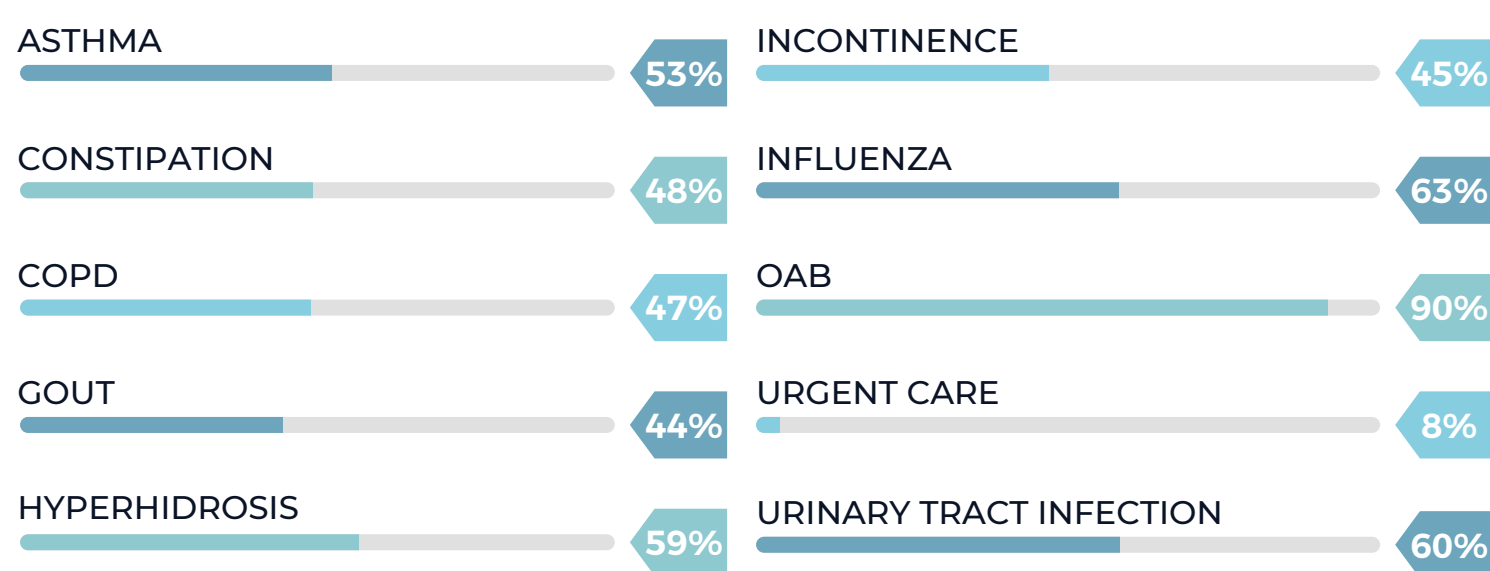
### General Practice

Universe Count ▶ 43,300  
SHG Reach ▶ 16%

### Internal Medicine

Universe Count ▶ 10,585  
SHG Reach ▶ 29%

## Average incidence rate by specific disease



## Did You Know?

6,000

Amount of times doctors leave sponges and other medical devices inside of their patients per year.



4,000 BCE

The first hospitals date back to ancient Greece, about 4,000 BCE. They were most likely temples to the Gods of healing.



\$300,000

The average medical college 4-year program costs over \$300,000.



SHG is an Apollo Intelligence company