



Perfect Data.

**2M+ Verified HCPs**

**Across 150 Key Therapeutic Areas**

## EYE CARE

Since 2017, SHC has completed **100+ projects surrounding eye care**, delivering close to **8,000 completes** for our clients. From these studies, we pulled together the estimated incidence by specific disease that are highlighted below. By leveraging our proprietary technology, we have the knowledge and expertise to ensure perfect delivery for our clients.

SERVICES	PROJECTS	COMPLETES
QUANTITATIVE	100	7,600
QUALITATIVE	15	200
<b>TOTAL</b>	<b>115</b>	<b>7,800</b>

## WHAT WE CAN ACHIEVE: GLOBAL ACCESS

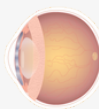
Our panel and network of over two million is known for its quality respondents and spans the Americas, Canada, Europe and Asia. Our unmatched reach, backed with our rigorous quality control, guarantees that the end result will always be nothing less than perfect data.



OPHTHALMOLOGIST



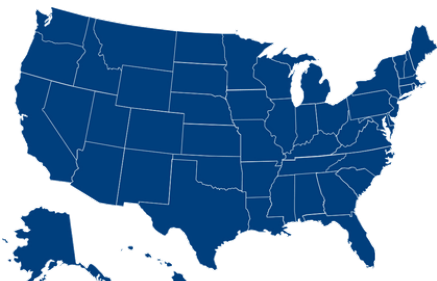
OPTOMETRIST



RETINA SPECIALIST



GLAUCOMA SPECIALIST



### UNITED STATES

Universe Count	% of Reach
19,660	46%



### UNITED KINGDOM

Universe Count	% of Reach
2,863	55%



### FRANCE

Universe Count	% of Reach
5,613	12%



### GERMANY

Universe Count	% of Reach
6,340	44%



### ITALY

Universe Count	% of Reach
6,038	8%



### SPAIN

Universe Count	% of Reach
3,030	20%

## INCIDENCE RATE BY SPECIFIC DISEASE

AGE-RELATED MACULAR DEGENERATION (AMD)	55%
GLAUCOMA	38%
DRY EYE	37%
DIABETIC MACULAR EDEMA (DME)	40%
RETINAL VEIN OCCLUSION (RVO)	58%

## DID YOU KNOW?

**80%**

of vision problems worldwide are avoidable or even curable.

**256**

Our irises have over 256 unique characteristics. Compare that to fingerprints, which only have about 40.

**24 M**

Cataracts are the leading cause of blindness in the world and affect more than 24 million Americans over the age of 40.