

MARKET RESEARCH & Surveys

800 Physicians Across the Globe
on Holiday Plans & MR Participation



USA
N= 78



UK
N= 67



FRA
N= 105



GER
N= 77



ITA
N= 232



SPA
N= 123



CAN
N= 114

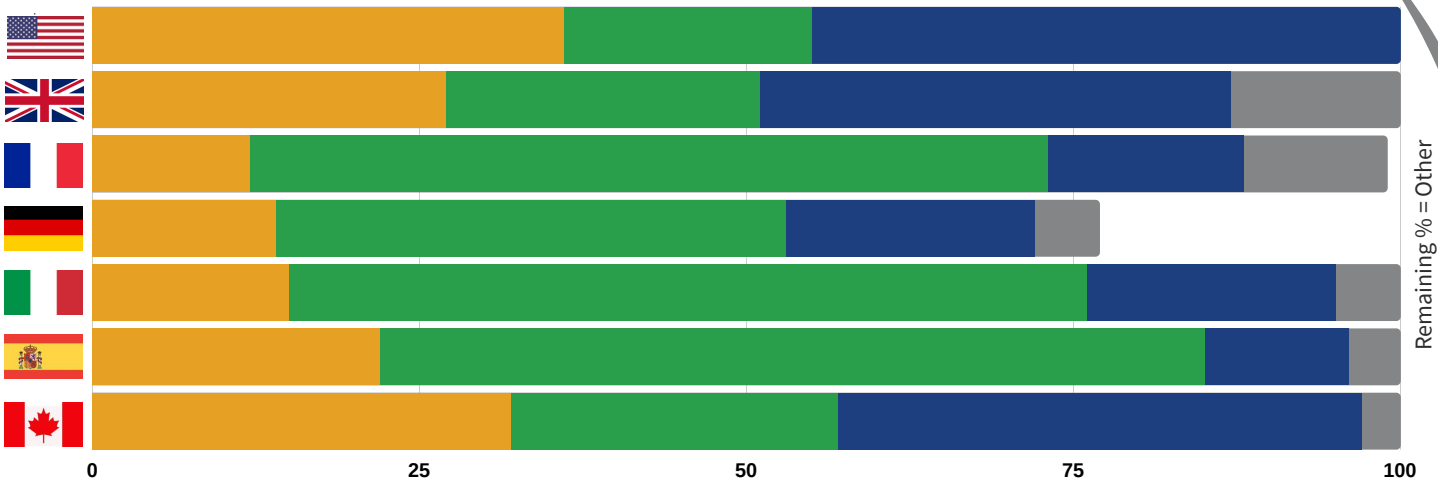
Summer Holiday Plans

I am taking holidays but not traveling

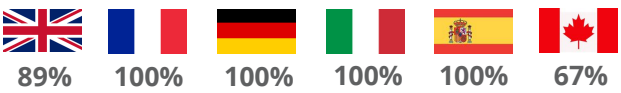
I am taking holidays and travelling within my country of residence

I am deferring my holidays to another time this year or next

I am taking holiday and travelling to another country



Europe



North America

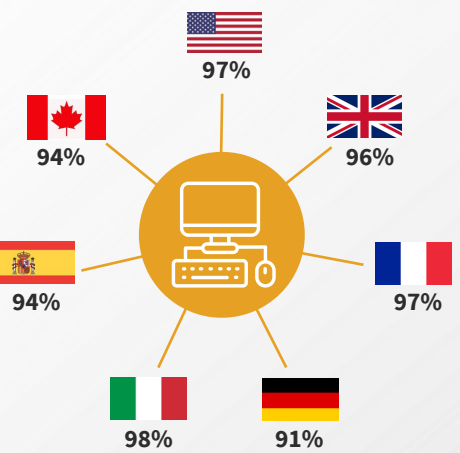


South America

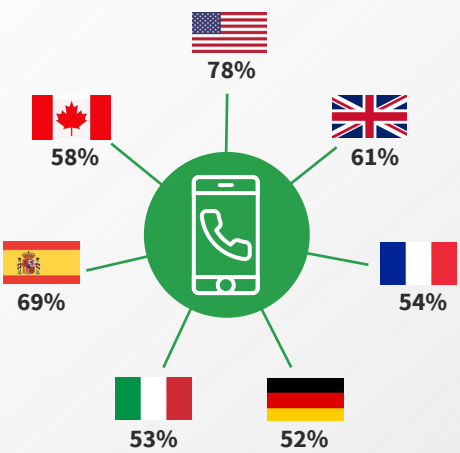


Willingness to Participate in Research During Holiday

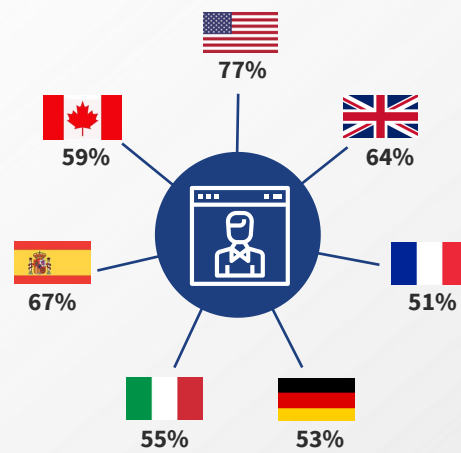
Online



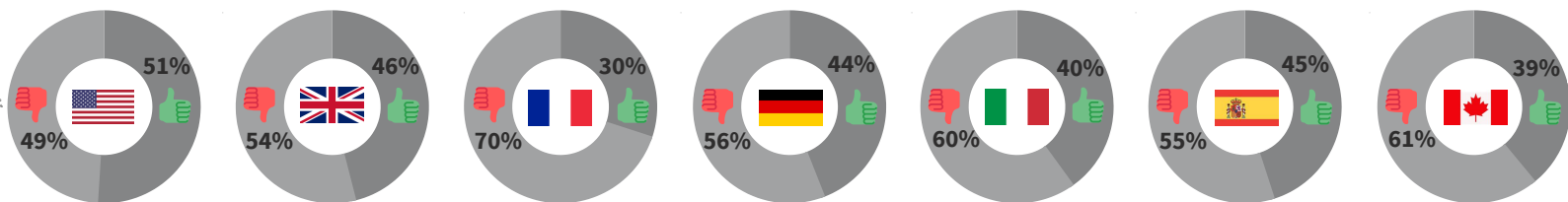
Phone



Screen Share / Zoom



Face-to-Face / Third Party Facility



Top Reasons For Not Wanting to Participate in F2F

- Not willing to travel to third-party location during current sanitary situation
- Traveling to and from third-party facility is too time-consuming
- I am only interested in remote research (online / telephone)

